



## Join Us in Celebrating Technology with one of these Opportunities:

By becoming a Sponsor of Tech Day Camp, you will be showing your support for technology education and for a community of people that want to learn. Tech Day Camp speakers are leaders in the sector, both local and national. Attendees will be small to medium sized business owners, digital immigrants, moms & dads, grandmothers and grandfathers, entrepreneurs, and people who want to improve their skills.

Tech Day Camp can accommodate up to 250 attendees, and will include 30+ speakers and volunteers.

### Platinum (\$2000)

- Banner & link on Tech Day Camp site - home and registration pages
- Blog post introducing sponsorship (you write we edit, educational not sales oriented)
- Sponsorship mention in all PR efforts, including but not limited to print, web and social media
- Video interview posted on YouTube – for you to use as you see fit, as well as on [www.techdaycamp.com](http://www.techdaycamp.com)
- Table in main meeting area for displaying and distributing materials
- Company banner (if available) at event
- Logo and link in pre and post event emails to database and attendees
- Full page ad in Tech Day Camp Guidebook (Full color on back cover, inside back cover or inside front cover - first come has the advantage)
- Promotional item in Schwag Bag
- Event Exhibitor registration for four plus 4 attendee passes

### Gold (\$1000)

- Large logo & link on Tech Day Camp site
- Blog post introducing sponsorship (you write we edit, educational not sales oriented)
- Video interview posted on YouTube – for you to use as you see fit, as well as on [www.techdaycamp.com](http://www.techdaycamp.com)
- Table in main meeting area for displaying and distributing materials
- Logo and link in pre and post event emails to database and attendees
- Half page ad in Tech Day Camp Guidebook
- Promotional item in Schwag Bag
- Event Exhibitor registration for two plus 2 attendee passes

### Silver (\$500)

- Medium logo & link on Tech Day Camp site
- Blog post introducing sponsorship (you write we edit, educational not sales oriented)
- Table in main meeting area for displaying and distributing materials
- Logo and link in pre and post event emails to database and attendees
- 1/4 page ad in Tech Day Camp Guidebook
- Event Exhibitor registration for one plus 1 attendee pass

\*\*If interested, in **Platinum** or **Gold** or Silver level of sponsorship, please contact [reiko@thetoolboxinc.com](mailto:reiko@thetoolboxinc.com) or call 781-361-1655 and an invoice will be sent.



## Small Business (\$300) / Individual Consultant (\$150)

- Small logo & link on Tech Day Camp site
- Blog post introducing sponsorship
- Half table in main meeting area for displaying and distributing materials
- Logo and link in pre and post event emails to database and attendees
- Business card ad (1/8<sup>th</sup> page) in Tech Day Camp Guidebook
- Event registration for one

## Additional Opportunities from \$1000+:

- Meal Sponsors: morning coffee/continental breakfast, Lunch, afternoon snacks
- Afterparty Sponsor
- Schwag Bag

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## Guidebook Advertising is an effective, low-cost way to promote your business!

Each Attendee will receive a Guidebook for the day that includes a large section for taking notes. The Guidebook is a 8.5 x 5.25, spiral bound notebook that includes descriptions of all workshops, speaker bios, technology terms and expressions, sponsor ads, and several pages for note-taking. *Past experience has shown that attendees keep and refer to their Guidebooks long after the event is over.*

### Guidebook advertising opportunities:

- 1/8 page ad \$75
- 1/4 page ad \$100
- 1/2 page ad \$175
- 1/1 page ad \$325 [\[Specs for the ads\]](#)

**Schwag Bag:** Each attendee will also receive a bag for the day, please think of something fun & creative to put in the bag from your business...

- Brochure/promotional item in swag bag \$75

We will be accepting items for end of day raffle, please contact [reiko@thetoolboxinc.com](mailto:reiko@thetoolboxinc.com) if you are interested in donating a raffle item.