

| | Cafeteria | room 1 | room 2 | room 3 | room 4 | room 5 | room 6 |
|--------------|---|--|---|---|--|--|---|
| 9-9:30a | Welcome & Keynote Jeff Cutler | | | | | | |
| 9:30-10:30a | Help Center Open | Social Media Marketing Intro Mike Sanders | What Can WordPress do for You? Sheila Oliver | Dominating YouTube Nation Rob Ciampa | Pinterest for the Small Business and Nonprofits Tricia White | Quick Books Basics for the Non Financial Business Owner Nancy O'Keefe | Beginners WordPress Workshop (3 session program) Jonathan Bishop |
| 10:45-11:45a | | Diving into Business Blogging Tammi Jacobsen | Email Marketing – How to Make it Work in Your Sales Process Bob McCarthy | Branding in a Digital World AmyCQ | | Creating Great Brochures and Flyers Laura Willis | |
| 12:00-12:45p | Break for Lunch | | | | | | |
| 12:45-1:45p | Help Center Open | Facebook for Business Tricia White | 5 Legal Pitfalls of Your Business Website (and how to avoid them) Louise Kennedy | Privacy and Safety on the Web Barbara Oliver | Agile Marketing Christina Inge & John Cass | Integrating Your Computers, Tablets and Phones! Michael Hertz | |
| 2:00-3:00p | | Photoshop Elements for Small Business Laura Willis | Maximizing LinkedIn for Business Owners Alison K. Simons | What is SEO? Tricia White | The Virtual Office: 10 Online Productivity Tools for the Small Business Owner on the Go Nancy O'Keefe | | Explore Widgets and Plugins Sheila Oliver |
| 3:00-3:15p | Break | | | | | | |
| 3:15-4:15p | | Got Social Chops? Tech Day Camp Social Critique Panel Christina Inge & Matt Uliva | 10 Tips for using Twitter like a Pro! Tammi Jacobsen | Increasing Your Social Media Presence Through Collaborative Tools Mike Sanders | | | |
| 4:30-5:00p | Closing & Raffle | | | | | | |